

GAGE NGUYEN

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WWW.GAGETHEDESIGNER.COM

SUMMARY OF QUALIFICATIONS:

- Experience shooting and editing video
- Active in and conversant with various online communities and social media platforms
- Computer expertise: mastery of Adobe Photoshop, Illustrator, InDesign, AfterEffects, PremierePro, Microsoft Powerpoint
- Knowledge of HTML, CSS, and responsive web design
- Experience in Wordpress and Concrete5
- Comfortable in both PC and Mac environments
- Extensive freelance graphic design

FREELANCE HIGHLIGHTS

University of California, Los Angeles

- Department of Bioengineering logo
- Kaiser Permanente, Woodland Hills
- Music Therapy program logo & print collateral

EDUCATION AND ACTIVITIES

University of California, Los Angeles
Design | Media Arts 2014

- Campus Events Commission
Print Marketing - Staffer, Director
See employment history.
- Bruin AdTeam
Designer
Designed the pitch book and mockups for UCLA's presentation in the National Student Advertising Competition.
- Planning Committee for LA Hacks
Designed graphic collateral for the first LA Hacks, the nation's largest college hackathon to date.

EMPLOYMENT HISTORY:

Tankchella

Northridge, CA

February 2015 - Present

Founder / Sole Proprietor

- Created site using Wordpress & Woocommerce.
- Achieved 150% total ROI inclusive of production and advertising costs.
- Achieved front-page engagement on Reddit.com.

IdentityMind Global

Santa Monica, CA / Palo Alto, CA

July 2014 - Present

Graphic & Web Design

- Reduced site loadtime by 50%.
- Created top-performing lead-acquisition pages, achieving a 100% increase in visitor-to-lead conversion rate from Q2 2014 to Q3 2014.
- Key contributor to marketing campaigns via graphic collateral and messaging strategies during a period of intense growth (98% increase in revenue from Q2 2014 to Q3 2014).

UCLA LGBT Center

Westwood, CA

August 2013 - June 2014

Graphic Design Intern

- Produced graphic collateral for marketing, contributing to a 100% increase in Facebook engagement (measured by Likes).

UCLA Campus Events Commission

Westwood, CA

September 2011 - June 2012

Print Marketing Director

- Directed Print Marketing Staffers in producing graphic collateral for events, contributing to consistently high turnout rates (never below 75%, more frequently 100%).
- Ensured that collateral was in line with the Commission's graphic identity.